

# FULL-SERVICE-STAND OPTIONS

(stand area 12 – 50 m<sup>2</sup>)



## COMFORT STAND

### BASIC EQUIPMENT

- Wall elements, white (H/ W: 250 x 100 cm) in aluminium frame structure
- Carpeting (grey), other colors on request
- Distance recognition unit, increased to 300 cm height, sidewise incl. infill element (H/ W: 50 x 100 cm) with lettering (max. 20 letters)
- Furniture:
  - 1 [2] table[s], white, chrome
  - 3 [6] chair[s], black, chrome
  - 1 [2] info-counter[s], white
  - 1 [2] bar stool[s], black leather seat, chrome
- Lighting:
  - 1 spotlight per 3 m<sup>2</sup> floor space incl. light rail, two of them for lighting of distance recognition units



Details in brackets refer to a stand area of 32 m<sup>2</sup> and more.  
Further equipment can be ordered at the Exhibitor-Service-Portal.

### Price stand space incl. stand construction

	regular price (Nov 2023 – 31 Jan 2024)	„late fee“ (from 1 Feb 2024)
Full-Service Row Stand Comfort	308 EUR/m <sup>2</sup>	330 EUR/m <sup>2</sup>
Full-Service Corner Stand Comfort	331 EUR/m <sup>2</sup>	353 EUR/m <sup>2</sup>

Additionally per stand (mandatory):	+ Media package BASIC per company	795 EUR
	+ Application fee per exhibitor	553 EUR
	+ Basic fee	585 EUR

Included in the basic fee: AUMA-fee 0,60€ /m<sup>2</sup>, power connection 3kW, power consumption, daily cleaning, waste disposal (1 set of waste collection bags)

## SUPERIOR STAND

### BASIC EQUIPMENT

- Wall elements, white (H/ W: 250 x 100 cm) in aluminium frame structure
- Carpeting (grey), other colors on request
- 2 m<sup>2</sup> [3m<sup>2</sup>] cabin incl. 2 shelves (L/ D: 100 x 30 cm), coat rail, waste paper bin, socket outlet
- 1 fascia construction made from "Maxima light" height 350 cm incl. infill element (H/ W: 50 x 200 cm) with lettering max. 20 letters
- Furniture:
  - 1 [2] table[s], white, chrome
  - 4 [8] chair[s], black, chrome
  - 1 [2] info-counter[s], white
  - 1 [2] bar stool[s], black leather seat, chrome
  - 1 [2] brochure rack[s]
- Lighting:
  - 1 spotlight per 3 m<sup>2</sup> floor space incl. light rail
  - 1 long-panel light fixture (for cabin lighting)



Details in brackets refer to a stand area of 32 m<sup>2</sup> and more.  
Further equipment can be ordered at the Exhibitor-Service-Portal.

### Price stand space incl. stand construction

	regular price (Nov 2023 – 31 Jan 2024)	„late fee“ (from 1 Feb 2024)
Full-Service Row Stand Superior	353 EUR/m <sup>2</sup>	375 EUR/m <sup>2</sup>
Full-Service Corner Stand Superior	373 EUR/m <sup>2</sup>	392 EUR/m <sup>2</sup>

Additionally per stand (mandatory):	+ Media package BASIC per company	795 EUR
	+ Application fee per exhibitor	553 EUR
	+ Basic fee	585 EUR

Included in the basic fee: AUMA-fee 0,60€ /m<sup>2</sup>, power connection 3kW, power consumption, daily cleaning, waste disposal (1 set of waste collection bags)

# FULL-SERVICE-STAND OPTIONS

(stand area 12 – 50 m<sup>2</sup>)



## EXCLUSIVE STAND

### BASIC EQUIPMENT

- Columnless design stand construction system (megawall), white. Back and side walls, height 250 cm
- Door / fanlight white, graphics on request
- Panels are covered with large-scale digital prints (fabric) in full colour
- Carpeting (grey), other colors on request
- 2 m<sup>2</sup> [3 m<sup>2</sup>] cabin incl. coat rail, 2 shelves (approx. 30 x 100 cm), waste paper bin, socket outlet
- Dominant of the stand: fabric banner with digital printing, height 350 cm
- Furniture:
  - 1 [2] table[s], white,
  - 3 [6] chair[s], Bunny, white
  - 1 [2] LED-info-counter[s], white, incl. digital print on textile banner
  - 1 [2] bar stool[s], black leather seat, chrome
  - 1 [2] brochure rack[s]
- Lighting: 1 spotlight per 3 m<sup>2</sup> stand floor space



Details in brackets refer to a stand area of 32 m<sup>2</sup> and more.  
Further equipment can be ordered at the Exhibitor-Service-Portal.

### Price stand space incl. stand construction

	regular price (Nov 2023 – 31 Jan 2024)	„late fee“ (from 1 Feb 2024)
Full-Service Row Stand Exclusive	473 EUR/m <sup>2</sup>	499 EUR/m <sup>2</sup>
Full-Service Corner Stand Exclusive	499 EUR/m <sup>2</sup>	527 EUR/m <sup>2</sup>

Additionally per stand (mandatory):		
+ Media package BASIC per company	795 EUR	
+ Application fee per exhibitor	553 EUR	
+ Basic fee	585 EUR	

Included in the basic fee: AUMA-fee 0,60€ /m<sup>2</sup>, power connection 3kW, power consumption, daily cleaning, waste disposal (1 set of waste collection bags)

## EXCLUSIVE STAND

### SUSTAINABILITY VERSION

### BASIC EQUIPMENT

- Columnless design stand construction system (megawall), white. Back and side walls, height 250 cm
- Door / fanlight white, graphics on request
- Panels are covered with large-scale digital prints (fabric) in full colour
- Carpeting (grey), other colors on request
- 2 m<sup>2</sup> [3 m<sup>2</sup>] cabin incl. coat rail, 2 shelves (approx. 30 x 100 cm), waste paper bin, socket outlet
- Dominant of the stand: fabric banner with digital printing, height 350 cm
- Furniture:
  - 1 [2] table[s], white,
  - 3 [6] chair[s], Bunny, white
  - 1 [2] LED-info-counter[s], white, incl. digital print on textile banner
  - 1 [2] bar stool[s], black leather seat, chrome
  - 1 [2] brochure rack[s]
- Lighting: 1 spotlight per 3 m<sup>2</sup> stand floor space



This option allows you to reduce the ecological footprint of your trade fair participation. We use certified 100% recyclable floor covering. We replace PVC infill surfaces by sustainable fabrics, which is printed according to the customer's design and can also be used several times. The system frame elements (MegaWall) made of aluminium and the energy-efficient LED spotlights are reused over many years. Equipment such as furniture is rented and also used by the furniture supplier for several years.



Details in brackets refer to a stand area of 32 m<sup>2</sup> and more. Further equipment can be ordered at the Exhibitor-Service-Portal.

### Price stand space incl. stand construction

	regular price (Nov 2023 – 31 Jan 2024)	„late fee“ (from 1 Feb 2024)
Full-Service Row Stand Exclusive Sustainability Version	515 EUR/m <sup>2</sup>	544 EUR/m <sup>2</sup>
Full-Service Corner Stand Exclusive Sustainability Version	538 EUR/m <sup>2</sup>	568 EUR/m <sup>2</sup>

Additionally per stand (mandatory):		
+ Media package BASIC per company	795 EUR	
+ Application fee per exhibitor	553 EUR	
+ Basic fee	585 EUR	

Included in the basic fee: AUMA-fee 0,60€ /m<sup>2</sup>, power connection 3kW, power consumption, daily cleaning, waste disposal (1 set of waste collection bags)

# MEDIA PACKAGE BASIC



## Mandatory BASIC media package for all exhibitors and co-exhibitors (EUR 795)

All exhibitors and co-exhibitors automatically receive the BASIC media package. It offers the most important entries in the exhibitor directory and digital services for a successful participation in the trade fair. Please also note our additional services bookable for even more visibility, reach and contact data collection. You can also book these additional services in the Exhibitor Service Portal.

### Exhibitor Directory (EuroTier / EnergyDecentral / Inhouse Farming homepages and mobile app)

Company name, stand number and position, postal address, homepage, email address, phone number, telefax	✓
Company logo	✓
Buttons / links to the own social media channels	✓
Links to other web sites	20
Document uploads (pictures, pdf files, videos – max. volume 500 MB each)	50
Product keywords of the trade fair nomenclature (additional packages can be booked in the Exhibitor Service Portal)	15
Catchwords (= MetaTags, additional searchwords, synonyms)	100
Company's contact persons	5
Header with keyvisual	✓
Product profiles (incl. product name, descriptive text English / German, max. 4,000 characters each language, pictures, pdf files, videos)	5
Brand entries (incl. brand name, descriptive text English / German, max. 4,000 characters each language, pictures, pdf files, videos)	5
Press releases / news	5

### Digital services for onsite trade fair use

DLG QR-codes	
<ul style="list-style-type: none"><li>• Unlimited number</li><li>• Visitor scanning tool with trade fair app for products and services</li></ul>	✓
Visitor lead tracking	
<ul style="list-style-type: none"><li>• Licence for convenient scanning of visitor badges at the exhibition stand</li><li>• Real-time contact data capture</li><li>• Creating notes, attaching document</li><li>• Download and save data for evaluation and follow-up</li></ul>	1